

**ABSTRACT****Apparatus and method for printing and laminating media**

5           A printing apparatus comprises a printing device and a laminating device that work in an integrated operation, such that in normal operation the print media extends between the printing device and the laminating device; the printing device comprises means for printing at least one plot on said media while it advances in a first media advance direction, and the  
10 laminating device comprises means for laminating at least one printed plot in a second advance direction of said print media which is opposite to said first advance direction. The laminating device may comprise means for selectively inactivating lamination when print media travels therethrough.

          A method for printing and laminating at least part of a print media  
15 in an integrated operation is such that printing of at least one plot is performed in a first advance direction of said print media and subsequent laminating of at least one printed plot is performed in a second advance direction of said print media, opposite to said first advance direction.